Promote your innovative services or products among the 5 sectors of Avantex Paris

Materials & Components

E-textile components

New fibres (new properties: water repellence, reflecting retro surfaces, etc.)

Conductive fibres, threads, surfaces

Biotech textiles

Innovative inks (conductive, thermochromic, etc.)

Advanced textile

Flexible or adaptive embedded systems for textiles (batteries, RFID, Sensors, flexible boards, etc.)

Smart components

Materials libraries

Prototype Studio

3D printing (stereolithography, fused deposition modelling, 3D scanning)

Digital machines (laser cutting)

CAO/CAD (2D/3D computer assisted design tools for the fashion industry)

Complex machinery (latest-generation looms, conductive ink printer for textiles, etc.)

Fablabs

CAD tracking software

Trend and design studios
Digital printing
Textile printing equipment and services
Innovative dyes

Clothing & Accessories
E-clothing
E-accessories
Start-ups, schools, incubators, designer labels (demo stand)
Designers, artists, makers

Smart Retail
Interactive systems (terminals, interactive changing rooms, tablets, etc.)
Cross-channel tools enhanced reality and 3D (scanning, virtual reality headset, techno 360, etc.)
E-commerce/e-shops
Marketing solution 2.0 (AI, big data, blockchain)
Join the first and only international meeting platform dedicated to high-tech sourcing for the fashion industry

Technological revolution
Launched in France in 2015 by Messe Frankfurt France, Avantex Paris is more than just a simple professional trade fair, it is a gathering that:

• Puts innovation at the heart of reflection, highlighting prospective visions and proposals about the fashion industry through roundtables and animations

• Brings together experts and well known players of the industry, from source to end-user and from fibers to finished products

• Answers the needs of the entire gamut of fashion players to help them remain competitive in a constantly changing context

• Features the latest research and innovations that contributes to a more sustainable fashion

They have exhibited at Avantex Paris!

Buyer target groups
Brands, Fiber, Yarn & Fabric Manufacturers, Designers, Garment Manufacturers, Retailers, Engineers, Institutes & Laboratories, Universities, Influencers, Investors, Sales & Marketing executives, Product developers

More than 70% of the visitors come from Europe

Top Visitor Countries
France 18.6%
United Kingdom 8.1%
Spain 6.9%
Italy 6.7%
Turkey 5.3%
China 4.5%

Information based on exhibitor and visitor survey September 2018

Media coverage
They visit us!


Avantex Paris supports schools, universities and research centers

Aalto, Finland
Atelier néerlandais, France
AMFI, Amsterdam Fashion Institute, Netherlands
CETI, France
CMST IMEC, Belgium
ENSAD, France
Hochschule Niederrhein, University of Applied Science, Germany
La Martinière Diderot, France
MateriO’, France
University of Southampton, United Kingdom
AGORA CONFERENCES
During the 4 days, round tables and conferences showcase and promote dialogue on all the existing and emerging aspects of the fashion and high tech formula. Avantex Paris had the honour of receiving some prestigious speakers as:

Agnieszka Wojdyr, Policy Officer for Creative Industries, European Commission
Alain Claudot, General Manager, Eco Tlc
Andreas Röhrich, Director Product Development, Wolford
Audrey-Laure Bergenthal, President founder, start-up Euveka
Anniaka Schlüter, Success Manager, Ulule
Christian Kaiser, Research Manager, DITF German Institutes of Textile and Fiber Research
Florence Bost, textile designer, Sable Chaud
Pascal Denizart, General Manager, CETI
Grace June, The New School, Parsons School of Design
Priscilla Jokhoo, Director of Company service, French Federation for the Women’s ready-to-wear
Sheila O’Hara, Technical Expert Council France (TEC-F), IBM - Veronica Arribas Barreras, FashionLab Projects Specialist, Dassault Systèmes
Steve Wang, Executive Director of King’s Metal fiber Technologies and AiQ Smart Clothing Network
Dr. Sven Herrmann, Fondation Ellen Macarthur
Thomas Brinkhoff, Director of Marketing, Durkopp Adler

INNOVATION FORUM
A special focus on innovation will be presented on site.

CATWALKS
A unique platform to present your products live to an international audience of professional buyers! Our team of stylist, models, hair stylists and make-up artists under the Artistic Direction of Eymeric François, will take care of the catwalk management from A to Z. For more information, please contact us.
Take the opportunity and benefit from the exceptional dynamic created by the Messe Frankfurt France Shows!

A substantial flow of 14,917 visitors from 110 countries

Avantex Paris is collocated with Apparel Sourcing Paris, Leatherworld Paris, Shawls & Scarves Paris, Texworld Paris and Texworld Denim, which take place twice a year in February and September, at Paris Le Bourget exhibition center.

The entire industry under one roof

The Messe Frankfurt Texpertise Network is a combination of the world’s most important textile trade fairs. At about 50 events across the world we show what is driving the industry. A total of 22,000 exhibitors and 523,375 visitors from all around the globe are attracted by the latest themes, trends and contacts. In Frankfurt, Paris, Shanghai, Moscow, New York and elsewhere we provide impetus to the entire textile value added chain. Find out more about us now.

www.texpertise.messefrankfurt.com
Monday to Thursday  
16 – 19 Sept. 2019

Location  
Paris Le Bourget®, France

Opening hours  
Monday to Wednesday 9am to 6pm  
Thursday 9am to 4.30pm

Visitor Admission  
Trade visitors only – free of charge

Participation Fee  
(Excl. V.A.T.)

**Booth packages**  
12 sqm: 9,012 €  
15 sqm: 11,190 €  
18 sqm: 13,320 €  
21 sqm: 14,952 €  
24 sqm: 16,752 €

*V.A.T. 20% if applicable*  
According to booth size it includes different equipment.

**Discovery pack**  
4 sqm: 2,700 €

**Raw space**  
(36 sqm min.): 599 €/sqm

How to apply?  
In the “Become an exhibitor” section  
on the Avantex Paris website  
[www.avantex-paris.com](http://www.avantex-paris.com)  
you can download the “Who are you form”.  
The participation at the trade fair  
is granted by the Selection Committee

Meet our team  
Avantex Paris guarantees personal advice  
and answers with an experienced, reliable  
team of experts. We’ll put you in touch with  
your nearest Messe Frankfurt representative

Contact  
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**Ms. Mathilde Naisse**  
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